

# 2026 Maine Home Show-Auburn Exhibitor Logistics

**Contact: Rob Copeland**

(available via email and phone during set-up and event hours):

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Phone: (207) 573-1158

\* Event Location: Norway Savings Bank

Arena- 985 Turner St. Auburn, ME

\* **WiFi** Network during event: NSAFaceoff

Password: nsbarena (case sensitive)

\* Event hours: **Sat/Sun 9am-4pm**

The Maine Home Show 2026-Auburn is right around the corner! Included in this communication are:

1. Schedule
2. Exhibitor Parking & Load-In Logistics
3. Load-Out Logistics
4. Exhibitor Badges/Entrance
5. Concessions Information
6. Norway Savings Bank Arena Building Policies



## 1. 2026 SCHEDULE

### Friday, March 27th

10:00am-5:00pm Exhibitor Load-In & Set-Up  
(see Image B for your booth location's set-up timeframe)

### Saturday, March 28th

7:00am – 8:45am Exhibitor Load-In & Finish Set-Up

9:00am– Doors Open & Event Starts

4:00pm – Doors Close

\*Event ends when last attendee leaves the show; *booths are required to be covered until then*

### Sunday, March 29th

8:00am – 8:45am – Exhibitor Arrival

9:00am – Doors Open & Event Starts

4:00pm – Event Ends

\*Event ends when last attendee leaves the show; *booths are required to be covered until then*

4:00pm – 7:00pm – Exhibitor Load-Out

**\*Please note that beginning the load-out process prior to the end of the event on Sunday is prohibited, for the safety of attendees and exhibitors. Doing so will compromise the ability to exhibit at future Maine Home Show/Great Home Expo events.**

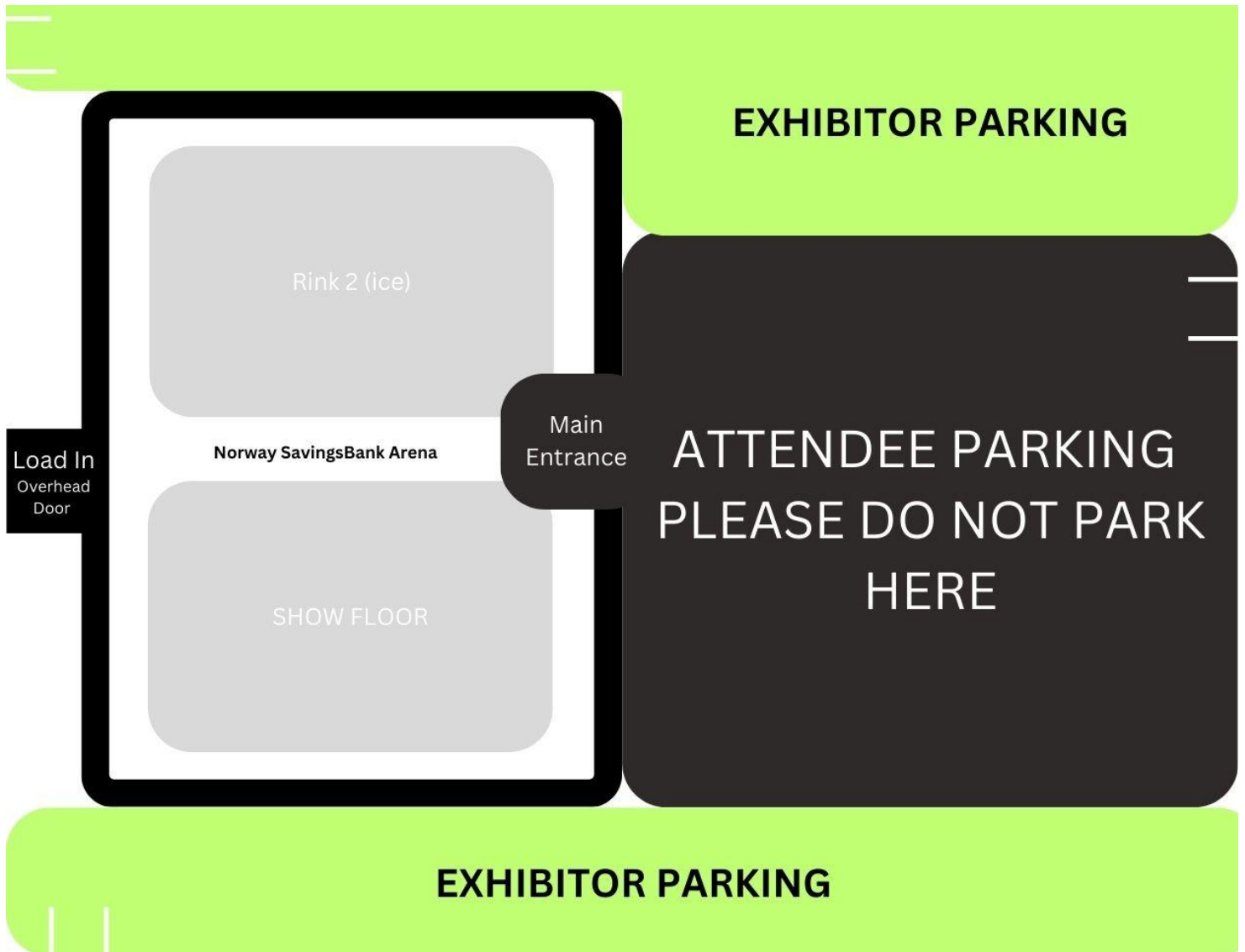
**\*Everything must be out of the Norway Savings Bank Arena by 7pm on Sunday, no exceptions.**

## 2. EXHIBITOR PARKING

\*ARENA EXHIBITORS:

\*EXHIBITOR BADGES: Digital Exhibitor Badges must be available to be shown by all exhibitors for entry; \$5 entry fee required at main entrance if Exhibitor Badge is not presented.

**IMAGE A Loading Dock/Parking**



**LOAD-IN: Friday, March 27th: 10am – 5pm & Saturday, March 28th: 7am – 8:45am**

- All exhibitors will load in through the loading dock of Norway Savings Bank Arena (see image A above).
- Arrival times for set-up are scheduled in waves (see image B below), in order to minimize traffic congestion for exhibitors. \*If you require a timeframe that differs from your designated slot, please email [rob@greathomeexpo.com](mailto:rob@greathomeexpo.com).

**UPON ARRIVAL:** please check in with the Maine Home Show/Great Home Expo Registration team inside the loading dock. You will need to present your digital exhibitor badge (from pre-show exhibitor packet). We will have limited hard copies of logistics information to take, and a member of our team will show you to your exhibit space, which will include a 6' rectangular table and two chairs.

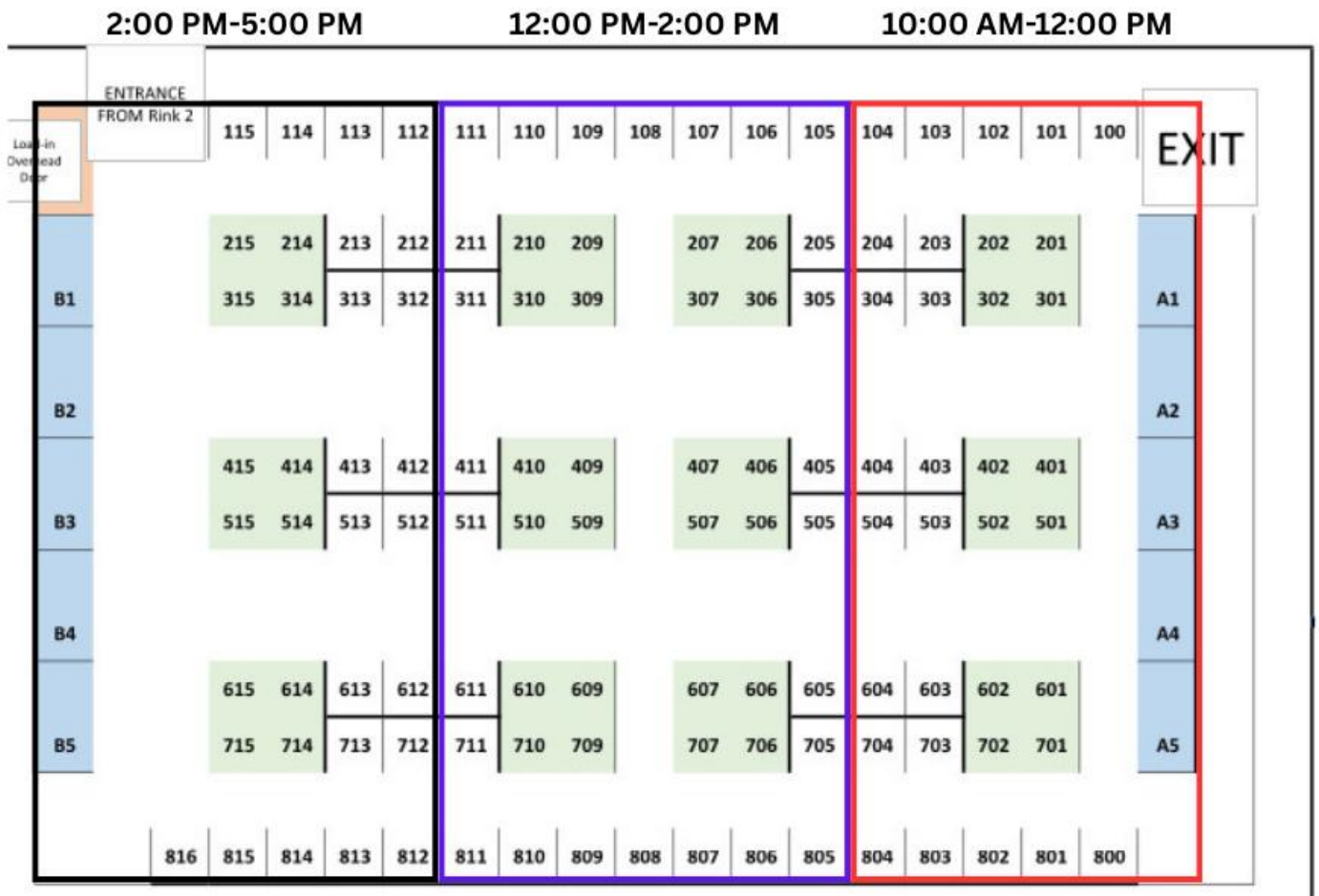
- There will be a forklift on site to use. There will not be a forklift operator provided. Forklift operator must be provided by the exhibitor.
- Exhibitors will drop their items off at the loading dock and then move their vehicles to a parking spot at Norway Savings Bank Arena to keep load in as quick and efficient as possible for all exhibitors.

## NEW THIS YEAR TO MAINE HOME SHOWS:

This year we will have tapered load in time to help get exhibitors in and set up as quickly and efficiently as possible. See the below layout with Load In time windows.

**NOTE:** If you have a special need as far as load in time/equipment please relay this to Rob Copeland via email ([rob@greathomeexpo.com](mailto:rob@greathomeexpo.com)) at least 1 week prior to load in day.

**IMAGE B Tapered Load IN Times**



### 3. LOAD-OUT

**Sunday, March 29th: 4pm – 7pm**

**\*Please note that beginning the load-out process prior to the end of the event on Sunday is prohibited, for the safety of attendees and exhibitors. Doing so will compromise the ability to exhibit at future Maine Home Show/Great Home Expo events.**

Load-out will begin immediately after the event ends on Sunday afternoon at 4:00pm. Please pack up your exhibit area before going to retrieve your vehicle due to limited space on the loading dock. Loading out is NOT permitted prior to event closing, due to safety concerns, and will result in the inability to exhibit at future events.

***Please take all items with you when you leave.*** Additional fees will apply if Norway Savings Bank Arena's team must clean up anything left behind by exhibitors.

**\*Everything must be out of the Norway Savings Bank Arena by 7pm on Sunday, no exceptions.**

### 4. EXHIBITOR ENTRY

- Digital Exhibitor Badges will be provided to each business prior to arrival on Set-Up Day via email in Exhibitor Logistics Packet. Five badges are complimentary with your exhibit space; Any extra badges over 5 per exhibitor used will result in a \$5 charge per extra digital exhibitor badge.
- Exhibitors will be required to have their badges available for entry throughout the entire event. If they do not present an Exhibitor Badge, they will be required to enter through the public entrance with attendees and purchase a ticket at the door.
- All arena exhibitors will enter the Norway Savings Bank Arena via the loading dock entrance throughout the event; parking for exhibitors will be in the lot directly behind the arena near the loading dock.
- REMINDER: **it is required that an exhibitor be present at each exhibitor space at all times during Home Show hours** (with the exception of short breaks for concessions, restrooms, etc.); **leaving and/or tearing down early is not permitted.**

### 5. CONCESSIONS

- There will be a large variety of food and beverage items available for purchase at the concession stand during Home Show hours.

## **6. Norway Savings Bank Arena BUILDING POLICIES –**

- PLEASE KEEP OUTSIDE FOOD AND BEVERAGE TO A MINIMUM (Personal food and drink/attendee gifts)
- **Please do not actively eat in front of the attendees during show hours. The concession area at the top of the arena will be open.**
- Norway Savings Bank Arena. Concessions will be available throughout the event hours for everyone and **complimentary pastries and coffee will be available in the Loading Dock area in the mornings for exhibitors.**