

2026 Maine Home Show-Augusta Exhibitor Logistics

Contact: Rob Copeland

(available via email and phone during set-up and event hours):

Website: www.mainehomeshow.com

Email: rob@greathomeexpo.com

Phone: (207) 573-1158

* Event Location: Augusta Armory- 179

Western Ave. Augusta, ME

* **WiFi** Network during event: Augusta Armory

* Password: Armoryrental17

* Event hours: **Sat/Sun 9am-4pm**

The Maine Home Show 2026- Augusta is right around the corner! Included in this communication are:

1. Schedule
2. Exhibitor Parking & Load-In Logistics
3. Load-Out Logistics
4. Exhibitor Badges/Entrance
5. Concessions Information
6. Augusta Armory Building Policies



1. 2026 SCHEDULE

Friday, April 17th

12:00pm-5:00pm Exhibitor Load-In & Set-Up
(see Image B for your booth location's set-up timeframe)

Saturday, April 18th

7:00am – 8:45am Exhibitor Load-In & Finish Set-Up

9:00am– Doors Open & Event Starts

4:00pm – Doors Close

*Event ends when last attendee leaves the show; *booths are required to be covered until then*

Sunday, April 19th

8:00am – 8:45am – Exhibitor Arrival

9:00am – Doors Open & Event Starts

4:00pm – Event Ends

*Event ends when last attendee leaves the show; *booths are required to be covered until then*

4:00pm – 7:00pm – Exhibitor Load-Out

***Please note that beginning the load-out process prior to the end of the event on Sunday is prohibited, for the safety of attendees and exhibitors. Doing so will compromise the ability to exhibit at future Maine Home Show/Great Home Expo events.**

***Everything must be out of Augusta Armory by 7pm on Sunday, no exceptions.**

2. EXHIBITOR PARKING

*ARENA EXHIBITORS:

*EXHIBITOR BADGES: Digital Exhibitor Badges must be available to be shown by all exhibitors for entry; \$5 entry fee required at main entrance if Exhibitor Badge is not presented.

IMAGE A Loading Dock/Parking

MAINE HOME SHOW

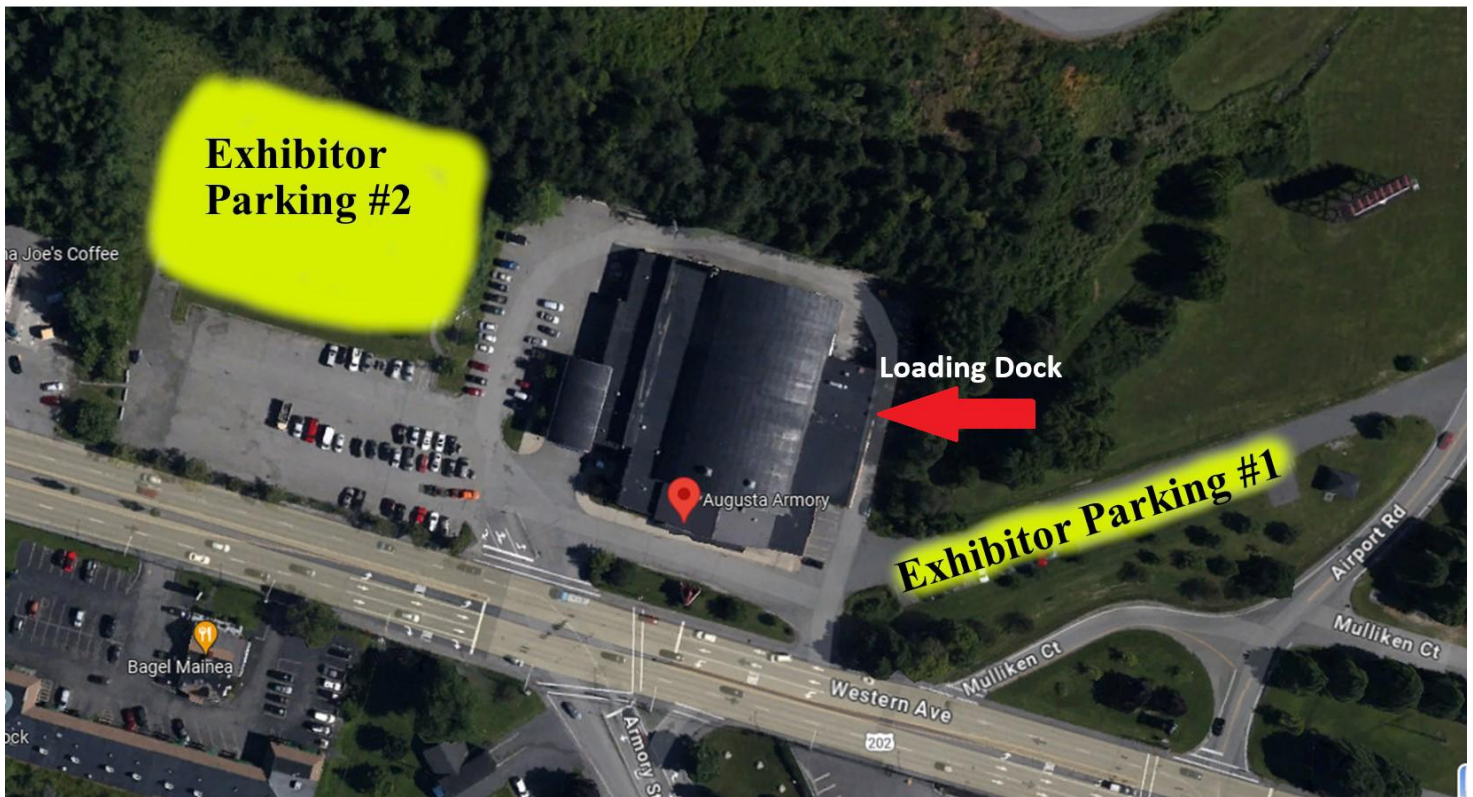
Presented By

**Hammond
Lumber Company**

Exhibitor Parking

AUGUSTA ARMORY

Please park in either area shaded yellow to allow attendees closer parking



LOAD-IN: Friday, April 17th: 12pm – 5pm & Saturday, April 18th: 7am – 8:45am

- All exhibitors will load in through the loading dock of Augusta Armory near Exhibitor Parking #1 (see image A above).
- Arrival times for set-up are scheduled in waves (see image B below), in order to minimize traffic congestion for exhibitors. *If you require a timeframe that differs from your designated slot, please email rob@greathomeexpo.com.

UPON ARRIVAL: please check in with the Maine Home Show/Great Home Expo Registration team inside the loading dock. You will need to present your digital exhibitor badge (from pre-show exhibitor packet). We will have limited hard copies of logistics information to take, and a member of our team will show you to your exhibit space, which will include a 8' rectangular table and two chairs.

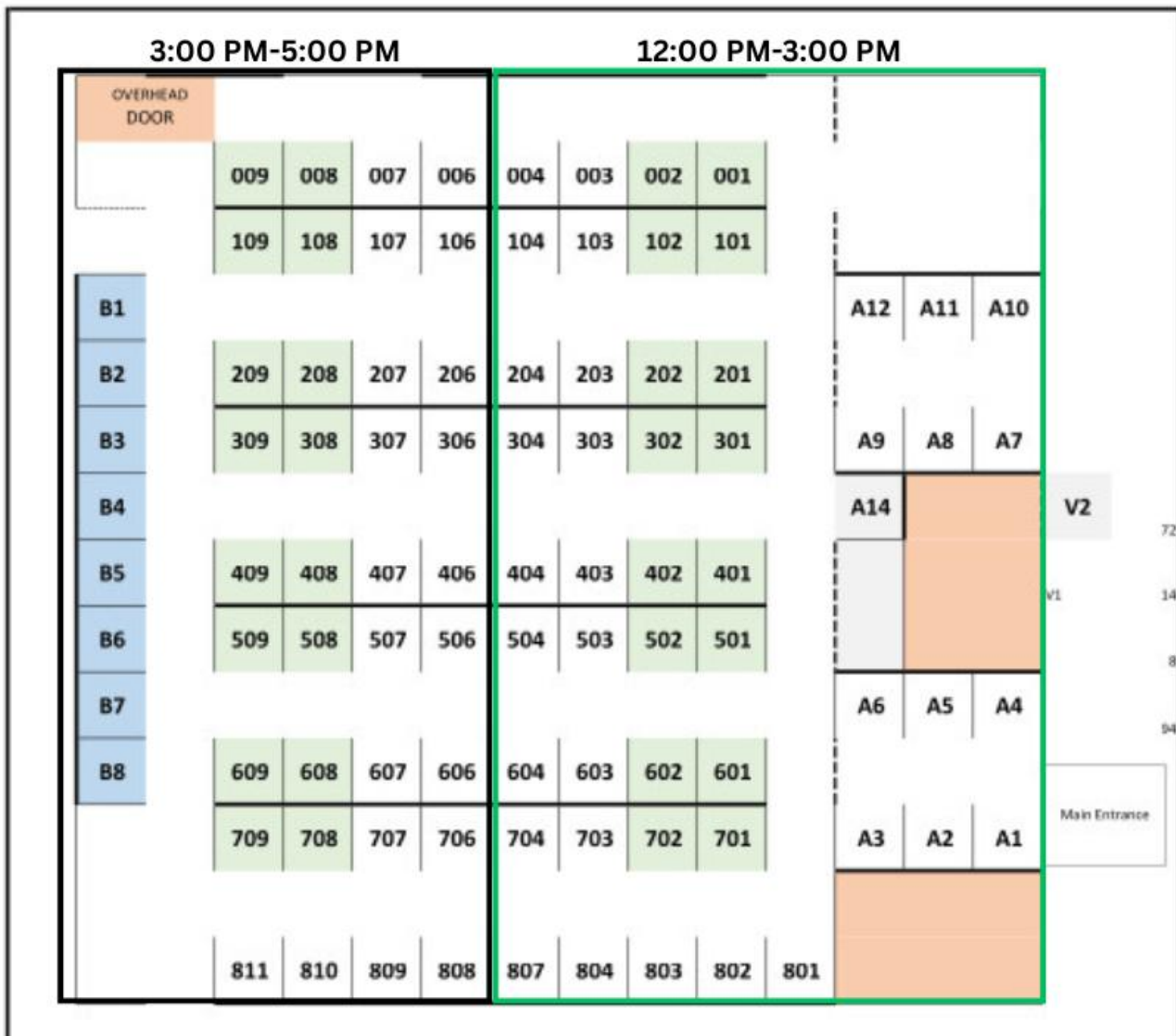
- There will be a forklift on site to use. There will not be a forklift operator provided. Forklift operator must be provided by the exhibitor.
- Exhibitors will drop their items off at the loading dock and then move their vehicles to a parking spot at Brick South to keep load in as quick and efficient as possible for all exhibitors.

NEW THIS YEAR TO MAINE HOME SHOWS:

This year we will have tapered load in time to help get exhibitors in and set up as quickly and efficiently as possible. See the below layout with Load In time windows.

NOTE: If you have a special need as far as load in time/equipment please relay this to Rob Copeland via email (rob@greathomeexpo.com) at least 1 week prior to load in day.

IMAGE B Tapered Load IN Times



3. LOAD-OUT

Sunday, April 18th: 4pm – 7pm

***Please note that beginning the load-out process prior to the end of the event on Sunday is prohibited, for the safety of attendees and exhibitors. Doing so will compromise the ability to exhibit at future Maine Home Show/Great Home Expo events.**

Load-out will begin immediately after the event ends on Sunday afternoon at 4:00pm. Please pack up your exhibit area before going to retrieve your vehicle due to limited space on the loading dock. Loading out is NOT permitted prior to event closing, due to safety concerns, and will result in the inability to exhibit at future events.

Please take all items with you when you leave. Additional fees will apply if Augusta Armory's team must clean up anything left behind by exhibitors.

***Everything must be out of Augusta Armory by 7pm on Sunday, no exceptions.**

4. EXHIBITOR ENTRY

- Digital Exhibitor Badges will be provided to each business prior to arrival on Set-Up Day via email in Exhibitor Logistics Packet. Five badges are complimentary with your exhibit space; Any extra badges over 5 per exhibitor used will result in a \$5 charge per extra digital exhibitor badge.
- Exhibitors will be required to have their badges available for entry throughout the entire event. If they do not present an Exhibitor Badge, they will be required to enter through the public entrance with attendees and purchase a ticket at the door.
- All arena exhibitors will enter Augusta Armory via the loading dock entrance throughout the event; parking for exhibitors will be in the lots designated in Image A
- REMINDER: it is required that an exhibitor be present at each exhibitor space at all times during Home Show hours (with the exception of short breaks for concessions, restrooms, etc.); **leaving and/or tearing down early is not permitted.**

5. CONCESSIONS

- There will be food and beverage items available for purchase at the food truck outside of the Augusta Armory main entry during Home Show hours.

6. Augusta Armory BUILDING POLICIES –

- PLEASE KEEP OUTSIDE FOOD AND BEVERAGE TO A MINIMUM (Personal food and drink/attendee gifts)
- **Please do not actively eat in front of the attendees during show hours. The designated eating area will be open.**
- Concessions will be available throughout the event hours for everyone via the Sumbattus Food Truck outside of the Armory, and **complimentary pastries and coffee will be available in the Loading Dock area in the mornings for exhibitors.**